



WZRX(AM), WHLH(FM), WMSI-FM, WJDX(AM), WQJQ(FM) & WSTZ-FM

EEO PUBLIC FILE REPORT
February 1, 2008 to January 31, 2009¹

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Traffic Manager	2, 3,4	3
Account Executive (1)	6	6
Account Executive (2)	3,4	4
Account Executive (3)	3,4	4
Account Executive (4)	3,4	4
Account Executive (5)	3,4	4
Account Executive (6)	3,4	4
Account Executive (7)	3,4	3

¹ This report provides recruitment data collected from January 22, 2008 through January 21, 2009.



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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participate in Job Banks, Internet Programs and Other Programs Designed to Promote General Outreach	During the reporting period, our stations participated in Internet programs with various industry websites, including All Access, Radio & Records, Inside Radio and All About Country. Our stations posted blogs providing information concerning the state of the radio industry, as well as about specific job opportunities, which are designed to promote general outreach and to broaden outreach to reach segments of labor force who otherwise might not be aware of employment opportunities.
2	Host Event/Program for an Educational Institution Relating to Career Opportunities in Broadcasting	On May 28, 2008, our stations provided a station tour to students from Belhaven College interested in pursuing careers in broadcasting. Station participants included our On-Air Personalities, General Manager, and Promotions Director.
3	Participate in Event Sponsored by Educational Institution Relating to Career Opportunities in Broadcasting	On November 11, 2008, our stations participated in a career day program at Northshore School in Jackson, MS. Station participants included our On-Air Personalities, who spoke to students about weather forecasting and other aspects of the radio industry and broadcasting careers.
4	Host Event/Program for an Educational Institution Relating to Career Opportunities in Broadcasting	On November 19, 2008, our stations provided a station tour to students from Belhaven College interested in pursuing careers in broadcasting. Station participants included our On-Air Personalities, General Manager, and Promotions Director.

5	Establish Training Program to Enable Station Personnel to Acquire Skills for Higher Level Positions	During the reporting period, our stations periodically offered training to board operators that are exceeding expectations on their job duties. As part of this training program, our program directors provided training to board operators in areas of production, on-air operations and computer software to enhance qualifications of these employees for promotional opportunities.
6	Assist Unaffiliated Non-Profit Entities in Maintaining Web Sites Providing Broadcasting Career Development Assistance	During the reporting period, our station Webmaster administered the web site for the Mississippi Association of Broadcasters, a nonprofit trade association for radio and television stations in Mississippi that offers educational seminars and a broadcasting employment job bank to its members.